



1925: "The New Yorker" published its first issue



A brief history of *The New Yorker*

The New Yorker is an American weekly magazine which includes articles, poetry, cartoons, and fiction. It was founded in 1925 by Harold Ross and his wife Jane Grant. Their goal was to create a magazine that would be sophisticated and funny at the same time. The purpose of *The New Yorker* was also to give visibility to writers: several short stories were published by authors as famous as Truman Capote, Roald Dahl, Alice Munro, Vladimir Nabokov, Philip Roth, J.D. Salinger, Stephen King, and many others.

The New Yorker is quite known for its gag cartoons; its most famous one is "On the Internet, nobody knows you're a dog" which was published in 1993 and became an adage as well as a meme.

In 2018, Ronan Farrow (a journalist from *The New Yorker*, but also Mia Farrow's son) was honoured with a Pulitzer Prize for exposing Harvey Weinstein as a sexual predator as well as for revealing that several people (including private investigators or lawyers) covered it up.

Teaching ideas

☆☆☆ **CYCLE 3 ET 4** - Team up with History and Art teachers and ask students to make their own cartoon in the style of *The New Yorker*.

☆☆☆ **LYCÉE** - Have students imagine they are journalists from *The New Yorker* who were awarded a prize for their work. Have them write and deliver a speech to explain why the role of journalists is so important for society.